

# Fuji Home Video

**Logo Dates**  
**(Late 1990s-Present)**

**Logo:** On a blue background, the words “Fuji Home Video” in gold CG Omega font turn clockwise very slowly around a TV camera, just like in the TV logo, with the TV camera zooming out quickly to the top left. At this point, “The best in Japanese home video entertainment” appears (instead of “We appreciate your support” like in the TV logo), turning clockwise very quickly. Then, a copy of the Fuji Home Video logo text appears, only it’s a straight line, and slightly zooms in to the top right and then flashes. “The best in Japanese home video entertainment” settles below.

**SFX:** Turning of the text, zooming out of the camera

**Music:** A generic synthesizer tune, also used in the TV logo.

**Availability:** Can be seen on certain tapes of Fuji TV’s shows, like the Japanese version of “Who Wants to Be a Millionaire”.

**Scare Factor:** Low